



MEETING THE MOMENT

ANSWERS TO FREQUENTLY ASKED QUESTIONS

1. **How can we best support the *Meeting the Moment* initiative?**

The initiative will best be supported by keeping at the forefront of our planning the basic premise of *Meeting the Moment*: lawyers have a unique role to play in galvanizing their communities in the difficult work of protecting democracy, the rule of law, and the justice system. We accomplish this through conversations within our own networks, and through the skills we have developed as lawyers.

In a world in which pro-democracy messages are drowned out daily by lies and constant new assaults on the values we all hold dear, we must use our voices actively in response - by developing content that we can share across multiple channels, collaborations where we can engage our various networks and communities, and constant communications about the urgency of this moment in our history.

2. **What is the process for volunteers who write an op-ed, a letter to the editor, a Comment to an article, or any other written work product for distribution as part of the MTM initiative?**

One of our goals for this initiative is to reinforce consistent messages regarding the ongoing attacks on American democracy, the rule of law, and the justice system. Volunteers are encouraged to use their association with LDAD to leverage the collective strength of our volunteers and support their voices as “lawyer leaders” around the country. To identify your work as part of this initiative, we ask that you submit your content through the email address we have established for this purpose: mtmsupport@ldad.org.

To streamline review, we ask volunteer writers, when submitting their drafts, to include any additional information that would be helpful (for example, whether you have suggestions for placement or are asking for LDAD’s assistance in finding an outlet and to let us know your timing concerns).

LDAD understands the tight deadlines associated with publishing and will review your submission promptly to ensure compliance with our nonprofit status and offer edits where appropriate.

Upon submission to a publication, we encourage writers to identify themselves by whatever professional designation they choose **and add**:



[Insert name] is a volunteer with the Meeting the Moment initiative of Lawyers Defending American Democracy.

State Leads are welcome to add: *[Insert Name] is a State Lead for the Meeting the Moment initiative of Lawyers Defending American Democracy for the state of [insert State].*

3. Can content provided to volunteers from LDAD be modified or changed for the volunteer's specific needs?

LDAD posts all its content on our website. With respect to the MTM initiative, we continue to develop materials for the "Additional Resources" section of the MTM tab.

As LDAD has noted from the outset, one of our goals is to provide a more cohesive and consistent series of messages in addressing threats to democracy, the rule of law, and the justice system. Accordingly, resources such as our *Guardians of Democracy* toolkit and our *Insights* pieces are offered for you to distribute as drafted. They can also serve as the foundation for conversations, meetings, and outreach efforts, drawing on the themes and information in ways that best fit the interests and needs of your audience.

Other material that will be developed, such as templates for Power Points or sample presentations, are resources that you can modify to ensure your presentations are in your own voice.

In modifying any materials, please be mindful of LDAD's non-partisan identity as a 501(c)(3) organization.

4. When developing seminars or organizing meetings, how do we identify ourselves?

Generally, volunteers who are speaking at or organizing programs and meetings on behalf of MTM should identify themselves as members of the *Meeting the Moment* initiative of Lawyers Defending American Democracy (and always feel free to identify your city or state).

If the event is partisan – for example, on behalf of a candidate or political party or otherwise inconsistent with requirements applicable to LDAD as a nonprofit organization, we ask that you identify yourself in your individual capacity only and omit your relationship to LDAD.

5. In other types of group settings, may I introduce myself as a volunteer with Lawyers Defending American Democracy?

We encourage you to do so (assuming, of course, the event is consistent with guidelines applicable to nonprofit, nonpartisan organizations, as noted in the above responses).



6. Can we have our own state Substack page, Bluesky page, Instagram page or other separate form of social media that is specific to our state volunteers?

We appreciate the enthusiasm for using social media as an important form of communication. The goal of MTM, as noted earlier, is to amplify content and messages, extending the reach of each of us individually through collective action as Lawyers Defending American Democracy.

Accordingly, rather than proliferate new accounts, we ask that you follow, like, share, and repost LDAD's content on [LinkedIn](#), [Bluesky](#), [Instagram](#), and [Facebook](#), and encourage others to do the same. When sharing our content on your personal platforms, feel free to use your own words.

LDAD is also working hard to develop new content for sharing on our social media platforms and we welcome our volunteers' contributions. Please approach us at any time with your ideas, suggestions, and to let us know of relevant skills you may have to enhance our social media presence. Again, the foundation of MTM is that we are stronger together, and LDAD hopes to work with all of you in ensuring the power of our collective voice.

7. Can we raise money?

Yes, and we are grateful for any support you can provide to assist in fundraising for this project. As a nonprofit, LDAD is supported by individual gifts so we absolutely welcome your fundraising support by including a gift to LDAD in your annual giving as well as encouraging others to give (of course, neither are a requirement for participation).

LDAD has invested substantially in MTM, including hiring consultant support for this project. We are grateful for any assistance you provide with respect to fundraising and would be happy to help you in developing concepts for fundraising events and/or language for fundraising emails.

8. Can LDAD partner with other organizations by cross-promoting events on democracy-related topics?

LDAD considers collaborations with other organizations to the extent permitted by the rules applicable to non-profit organizations. These rules prohibit our partnering with PACs or other organizations that have a partisan purpose such as promoting candidates or political events.

We ask that volunteers interested in developing collaborations or cohosting events with a particular organization involve LDAD leadership early in the process to confirm that LDAD can participate and, if so, how we can best assist in that role (including, for



example, specific listing as a co-sponsor, use of LDAD's logo, and the role of LDAD volunteers).

9. How can LDAD assist us in getting started?

We appreciate that any new effort requires time to scale up. To assist in this process, LDAD has retained the consulting support of Amanda Cats-Baril who will be reaching out to State Leads and volunteers to support your activities, develop action plans, identify timelines, and assist in tracking activities to ensure we are fully sharing information about the good work everyone is doing. Please also feel free to reach out directly to Amanda at acatsbaril@ldad.org.

10. Can we recruit volunteers directly?

Yes, we encourage you to do so. To ensure new volunteers are able to receive relevant LDAD emailings, please be sure to ask them to [fill out the volunteer form](#).